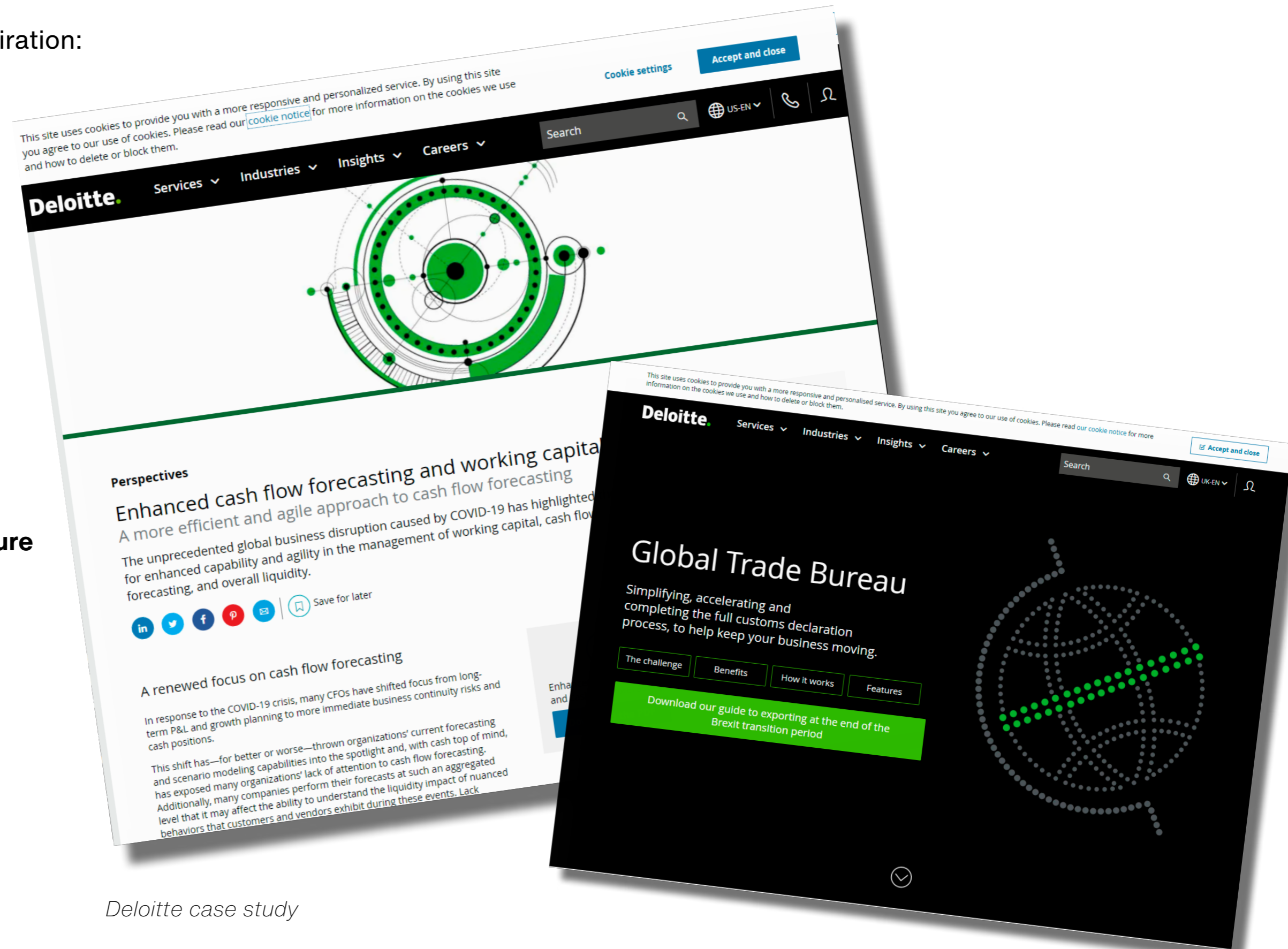


Financial Audit:

Audit Matters moodboard and motif/identity concepts

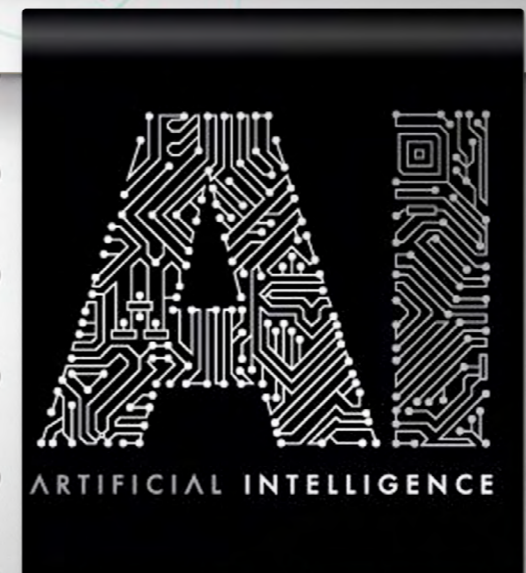
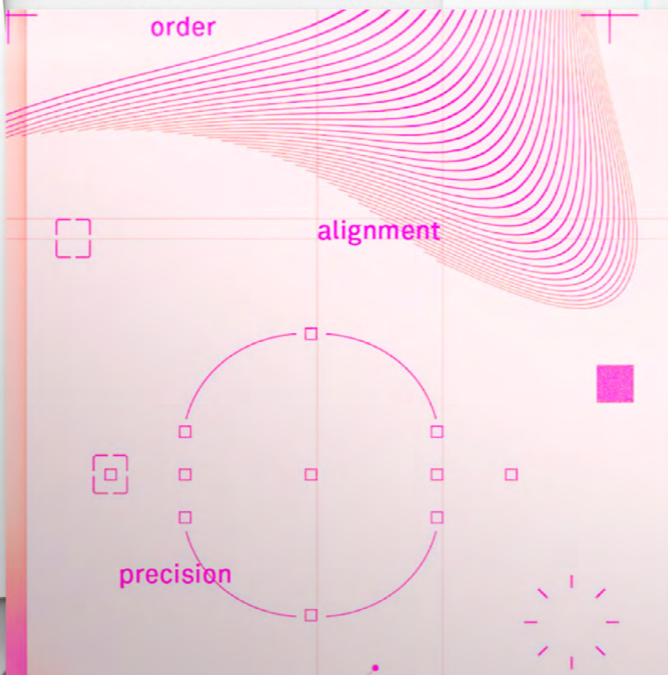
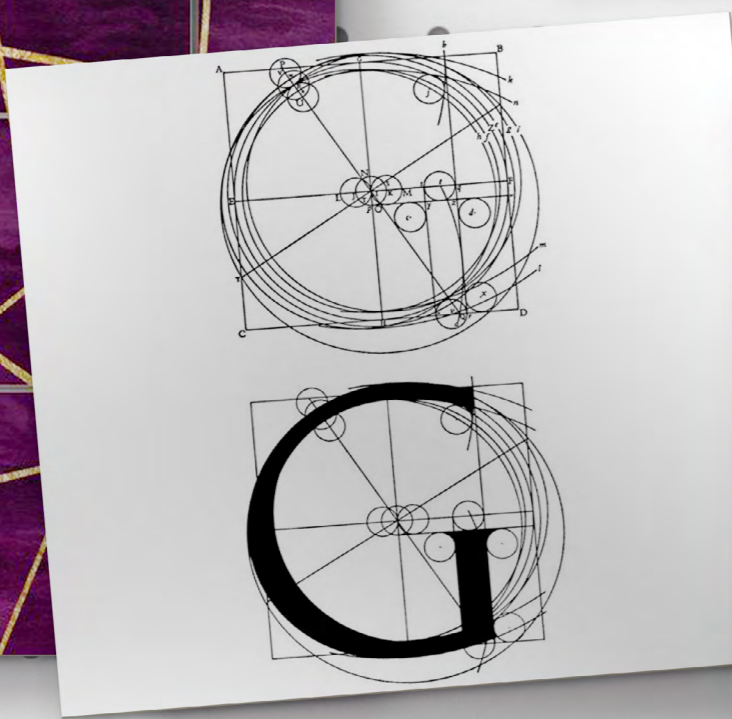
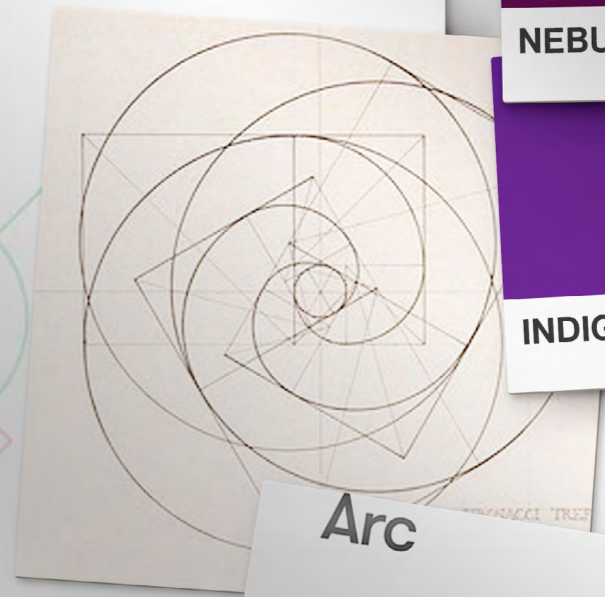
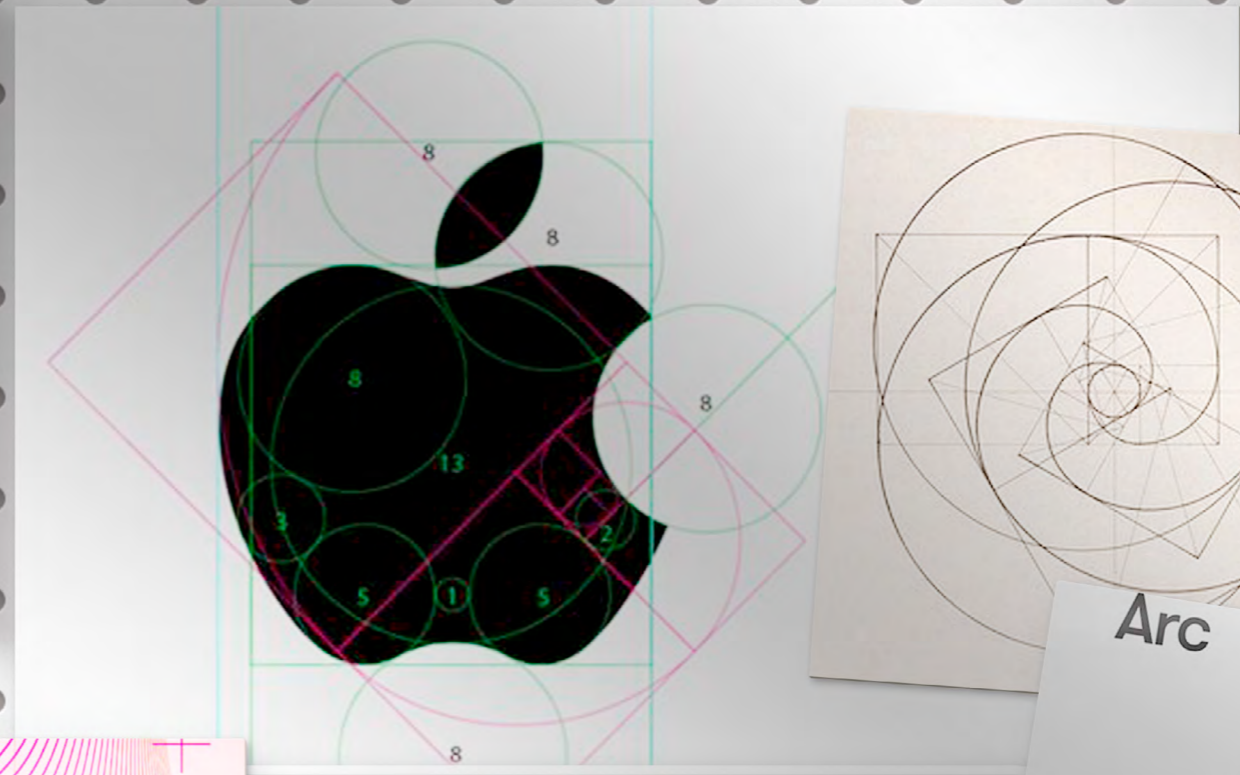
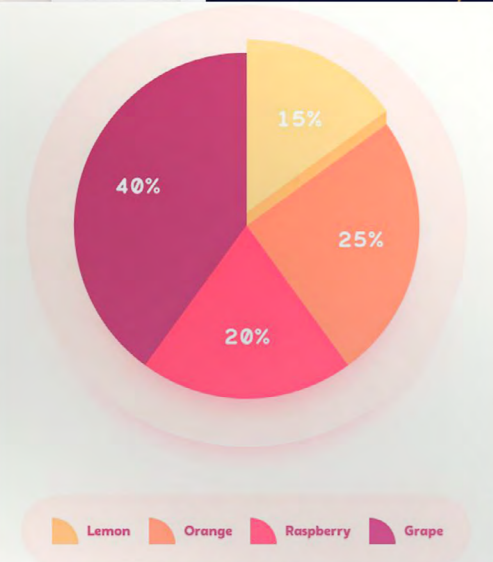
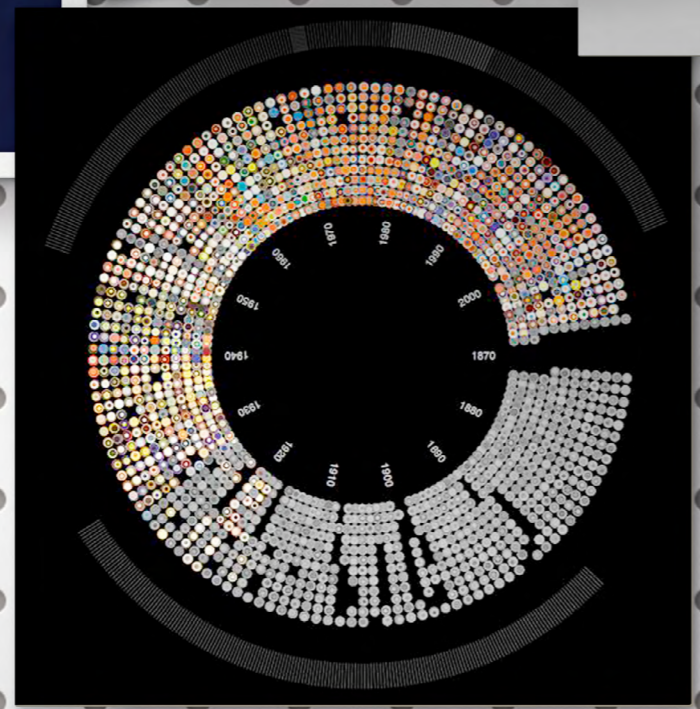
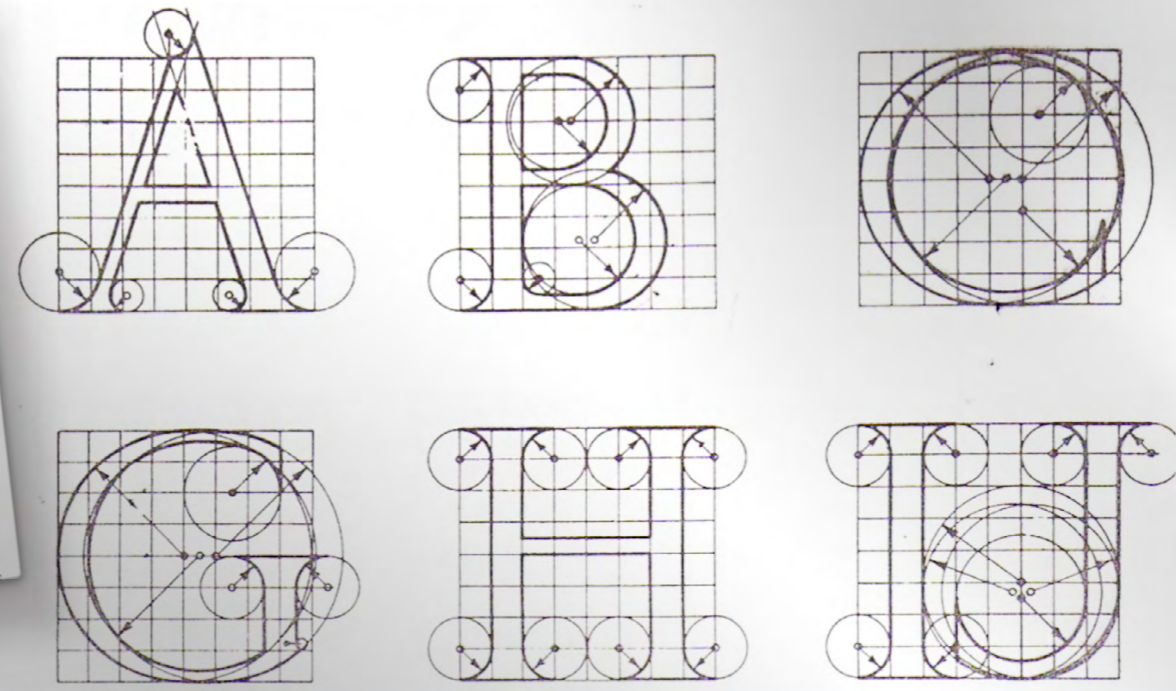
Moodboard and identity inspiration:

- **Geometry**
- **Precision**
- **Planning**
- **Communication**
- **Data visualisation**
- **Big data**
- **Architecture**
- **Mathematical accuracy**
- **Computer networks**
- **Artificial intelligence structure**



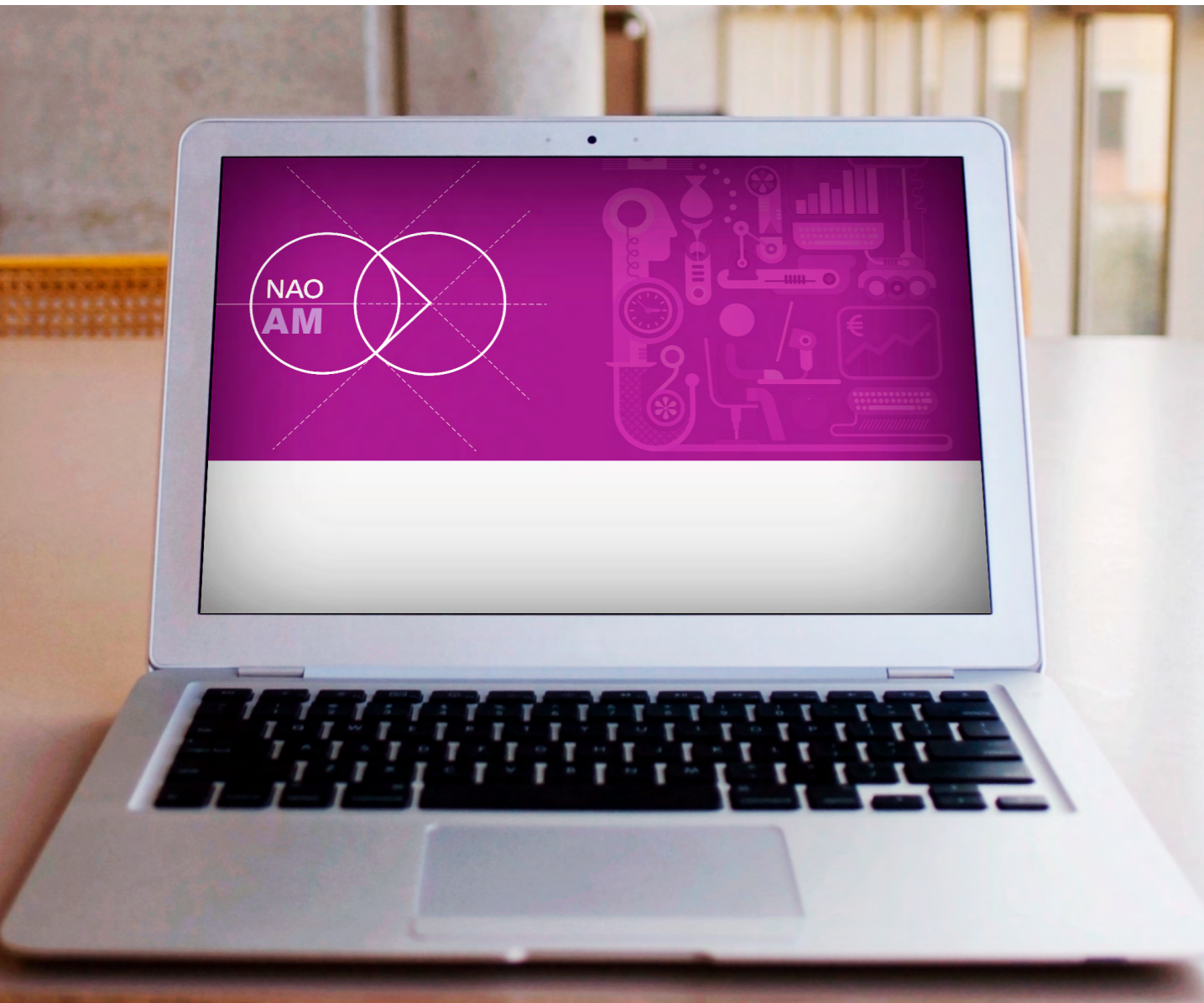
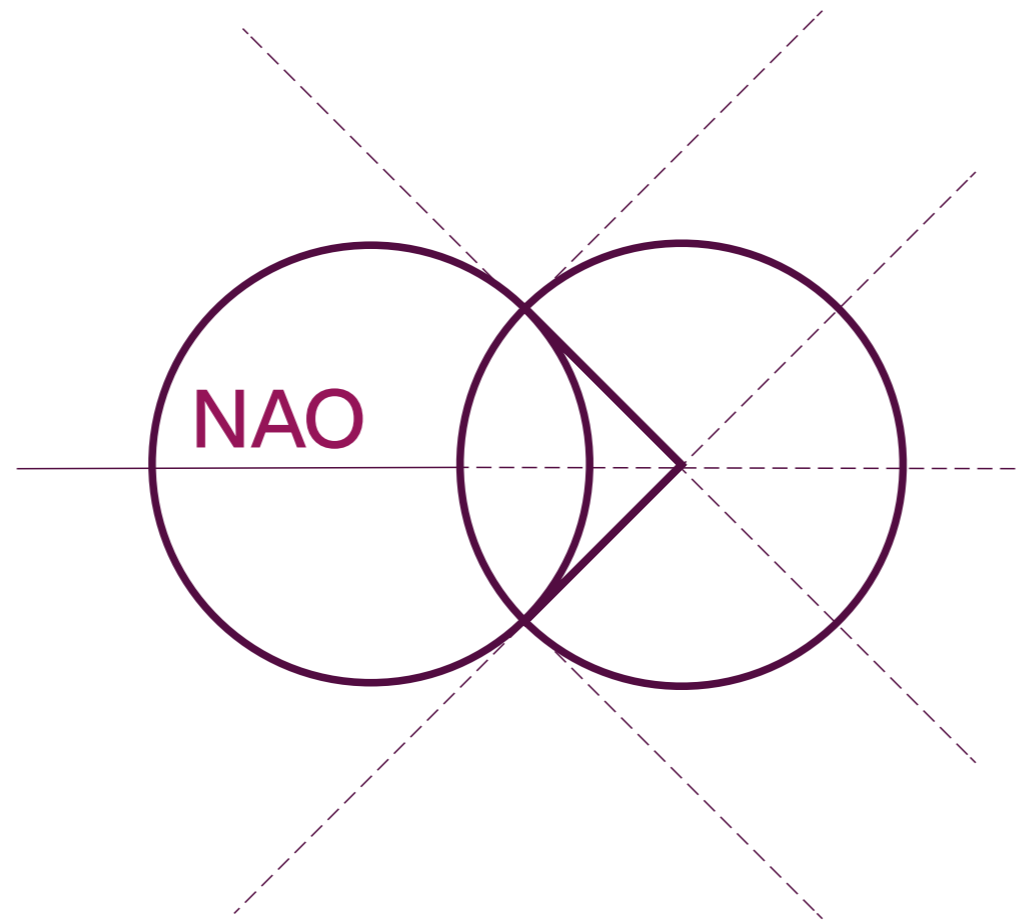
Deloitte case study

CREATIVE CAPE TOWN SURVEY 2013



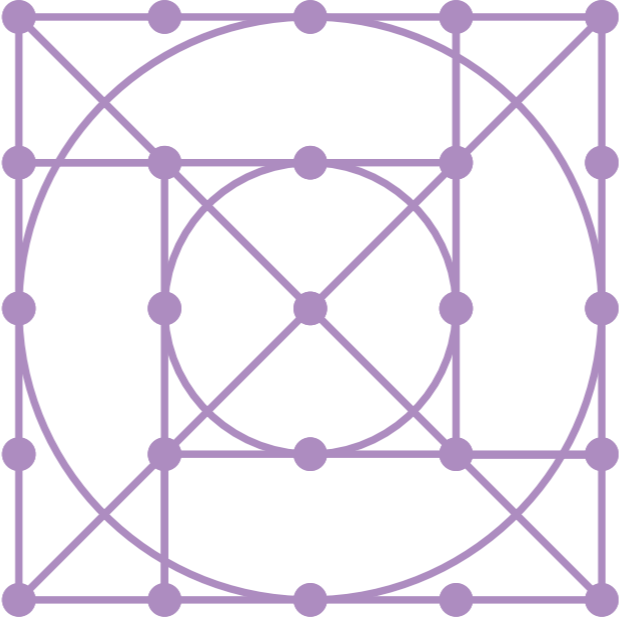
Concept 1:

Precision story



Concept 2:

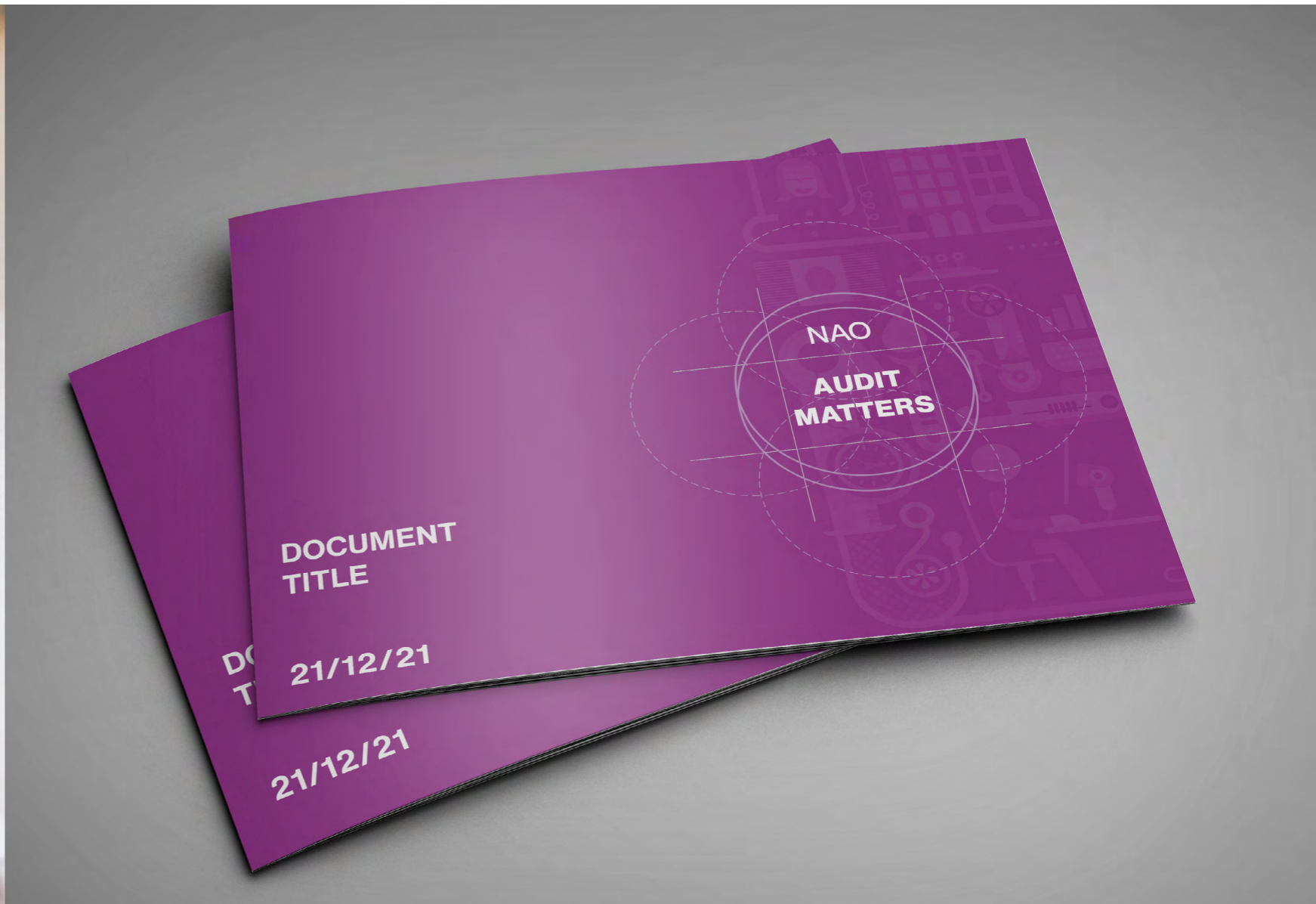
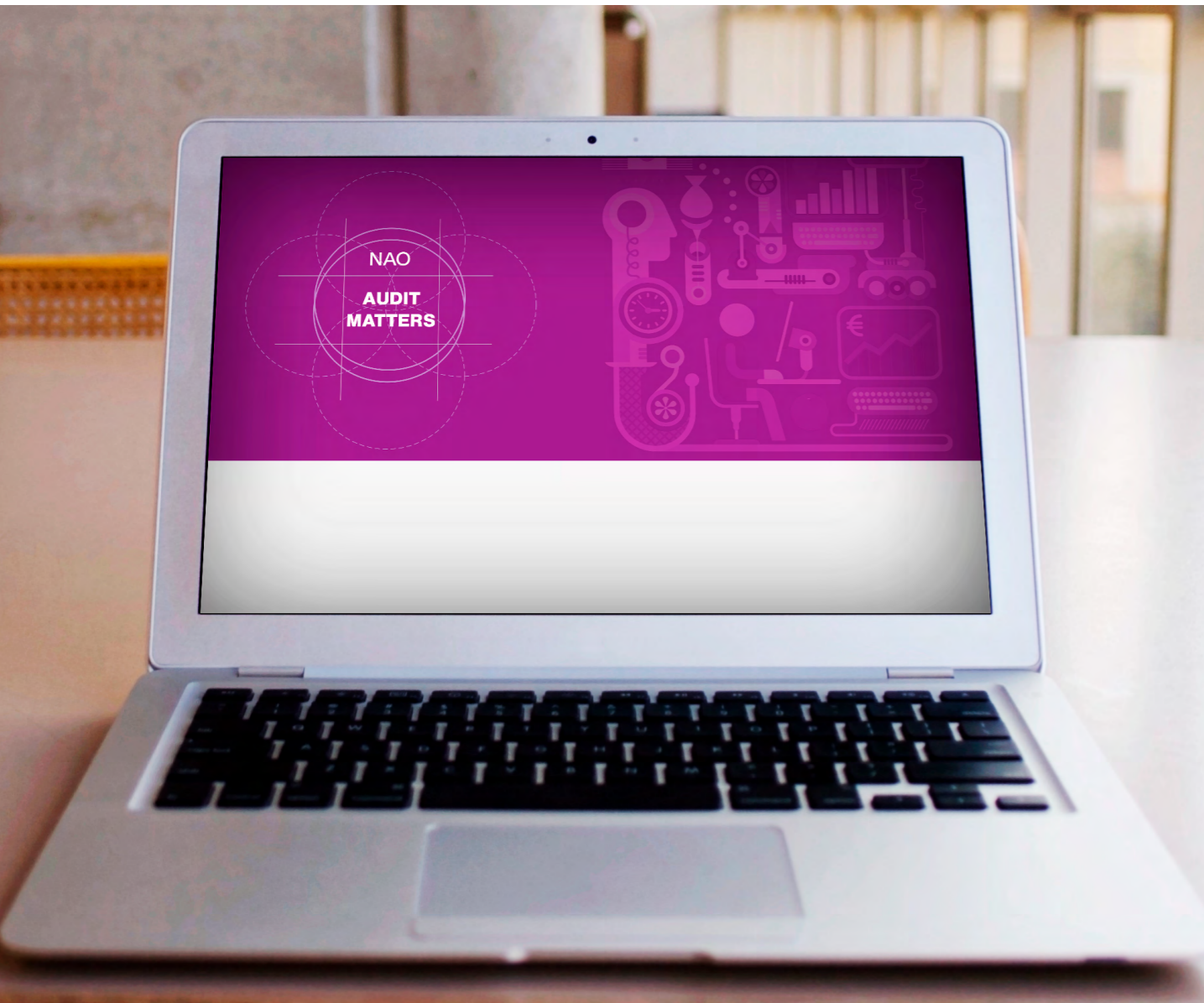
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Concept 3:
Metrics plan



Concept 4:
Data science



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Concept 5:

Canonical

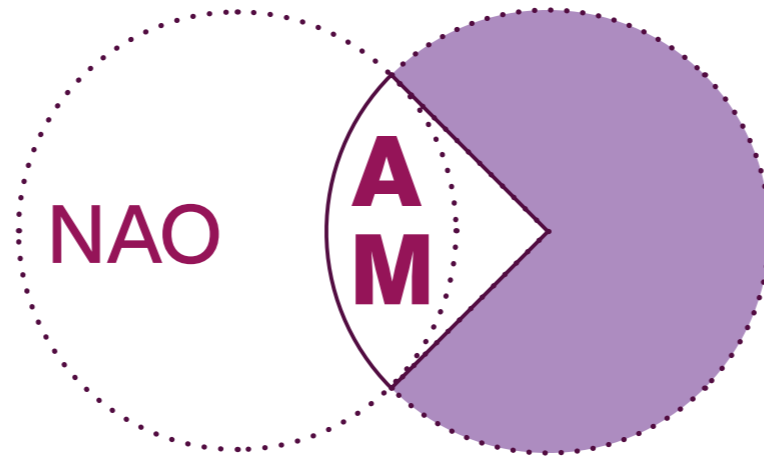


The cutting room floor

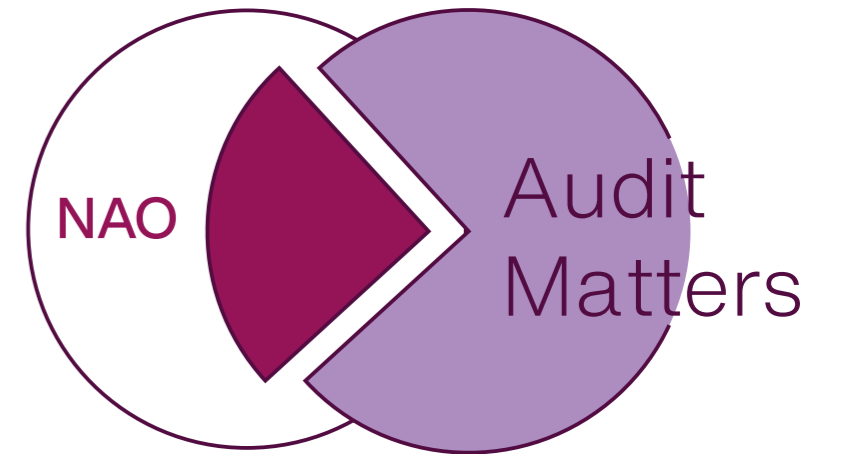
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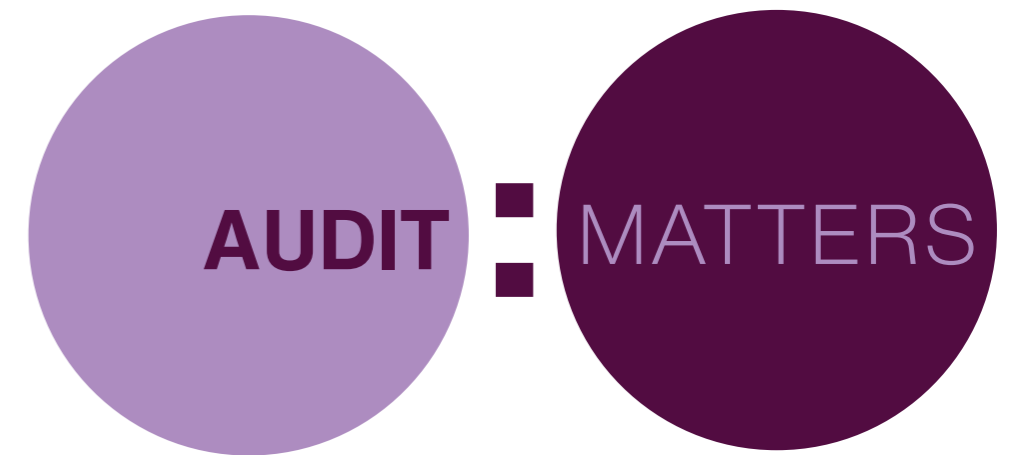
4



5



6



The cutting room floor

7



8



9



10



11



12

